

# TAVA Preferred Service Partner

The Transatlantic Venture Association - TAVA - is a unique and dynamic initiative designed to facilitate US-market entry for European growth-stage companies by providing them with access to expertise, insights, strategic networks, resources and mentorship. It focuses on fostering growth through tailored guidance, industry expertise, and opportunities for collaboration with investors, corporates and ecosystem partners. The program aims to accelerate the market-entry & expansion of high-potential ventures, enabling them to achieve sustainable impact and market success in the United States, by putting boots on the ground in Southern California.

## The Preferred Service Partner (PSP) Program

The PSP Program aims to identify and partner with leading service providers that known subject matter experts in their respective field of advisory and professional services. A TAVA PSP will be the trusted advisor and service partner at the core of each participants 3-year journey and beyond.

## The TAVA Accelerator Journey

DISCOVERY → FUNDING → LAND → EXPAND

A full cycle consists of a 2-week Executive Master Class discovery program in Southern California, followed by a 6-month funding phase focused on Seed or Series A rounds in the U.S. This is complemented by a land-and-expand operational market entry phase, which spans a maximum of 24 months.

## The Executive Master Class (EMC)

In 2025, we will host our inaugural EMC at our campus facilities in Orange County. This two-week, boot camp-style program for CEOs begins on Sunday, October 5th. The program is deeply integrated into Southern California's ecosystems, offering unparalleled access to resources in strategy execution, operational excellence, cultural adaptation, funding, and expert networks—all essential for successfully launching their U.S. business ventures.

## The Accelerator Participants

TAVA focuses on enabling growth-stage companies (scale-ups) from small to midsize European countries. We do this with pronounced emphasis on “new-technology” firms such as MedTech, HealthTech, CleanTech, FoodTech, and general engineering such as robotic automation, AI/ICT and FinTech. All program participants are C-Suite executives and/or board members of these companies.

## Preferred Service Partner Opportunity

**TAVA is dedicated to partnering exclusively with the most credentialed, trusted, and skilled service providers to deliver exceptional support to our participants.** As a Preferred Service Partner, you gain immediate access to 20-30 high-growth companies annually, primarily from Switzerland and other IP/innovation-driven European countries. TAVA meticulously sources and recruits these organizations to initiate and develop their U.S. market entry in Southern California. Through the EMC curriculum and subsequent phases of the Accelerator Journey, TAVA ensures that you have the opportunity to showcase your value proposition, best practices, credentials, and trusted advisor resources to these companies.

## Preferred Service Partner Tiers

### Silver Partner

#### Value Package

- Your company will be presented and introduced at the ECM welcome reception.
- Preferred Provider Listing with logo, contact details, website in all our marketing materials & website.

5,000 USD\*

### Gold Partner\*\*

#### Value Package

Silver Package &amp;

- Membership in the Accelerator Program Coaching Team.
- Attendance opportunity in several of our evening receptions and off-site activities.

10,000 USD\*

### Diamond Partner\*\*

#### Value Package

Gold Package &amp;

- 85 minute subject matter slot during our EMC program.
- Hosting 1 evening at your premises or with your brand during the EMC program.
- Membership in the TAVA Advisory Board.

20,000 USD\*

\* The inaugural preferred service partners in 2025 will receive a vanguard discount of 50% for the initial 12 months partnership period.

\*\* TAVA only allows 5 Diamond Partners and 10 Gold Partners into the program, and assures that there's no conflict of interest e.g. competing offerings, within these two partnership tiers.

## Application Process

For more information, please visit [www.tavasocal.org](http://www.tavasocal.org) and schedule a meeting with us. You can also send your inquiries and application to [info@tavasocal.org](mailto:info@tavasocal.org), and we will contact you to schedule a meeting with the management team.